

Embracing Our Future Together at RK Group

Dear Team,

As I pen this message, my heart swells with immense gratitude and pride. It is a remarkable journey to be at the helm of RK Group, an organization that has not just grown but thrived spectacularly over the last 40 years. Our journey has been akin to a spacecraft, seamlessly moving across multiple orbits, constantly adapting and evolving in the ever-changing business cosmos.

This incredible journey would not have been possible without our unwavering commitment to staying relevant and valuable. Our adaptability to the shifting business environment is a testament to our dedication to our customers, stakeholders, and employees. Each one of you plays a pivotal role in this ecosystem, contributing to our shared success and growth.

Looking ahead, I am deeply invested in nurturing RK Group into a dynamic workspace. My vision is to foster a culture rooted in mutual respect, humility, equality, and inclusivity. I firmly believe that our people are the cornerstone of our organization. Your talent, dedication, and passion are what drive us forward and set us apart.

Together, we can continue to build RK Group into a performance-driven, value-based organization. It is not just about achieving goals but about doing so with a sense of purpose and integrity. I am excited to work closely with each one of you, to learn from you, to be inspired by you, and to lead this incredible team towards new horizons of success and innovation.

Thank you for being part of this extraordinary journey. Let's continue to reach new heights, break barriers, and redefine excellence, together.



Warm Regards

Sonal R Shah

BUSINESS UPDATES



New Captain at the helm of RKW : On behalf of RK Group a heartfelt gratitude to Venu for his exceptional leadership and unwavering dedication to our company's success. His guidance, commitment, and care for our employees have been instrumental in shaping our organization into the thriving enterprise it is today. While we are saddened by his departure, we embrace the new chapter that lies ahead under the leadership of Mahendra Chordia who has taken over as CEO, RKW. We are confident Mahendra will continue to build upon the strong foundation Venu has established, leading our company towards even greater heights of success.

Corporate Confluence : "Corporate Confluence" a series on thought leadership across disciplines kick started with Sowmya Iyer, Alumnus HBS and Founder & CEO, DVIO Digital spoke about AI & Web 3. She urged everyone to adopt AI to simplify life and create more time. Tax Genius and prolific writer CA Padamchand Khincha addressed the group's 30+ chartered accounts on Life principles, growth and pursuing excellence.



Jupiter Sale Success!!! : RKW achieved unprecedented success in Oct-23 marking a significant milestone with the highest-ever monthly sales, propelled by an outstanding performance during the Great Indian Festival Sales event on Amazon.in marketplace crossing \$1BN in cumulative sales since inception. We delighted our customers by offering the best ever prices for over 20,000 SKUs. 200 brands achieved a staggering 100%+ Month-over-Month growth. Our Crorepati Club welcomed ~100 individual SKUs and over 150 brands.



Fun Facts

- 4000 tons of detergent enough to wash clothes once for 1/3rd of India's population
- If we stack tissues sold one after the other (11000 Km), it would be enough to cover entire India, North to South, and East to West, twice over.
- 1 Pampers sku sold as many numbers as employees in the **Indian Railways**.



Our in-house private label brand presented a sneak peek to their **exclusive collection** with a **Diwali sale** at **RK HO** and **RKW**. It was met with an overwhelming response, bumper sale and great reviews. Watch out this space for their Christmas Sake at Westbury Kommerce, Great Kapital, ValueCart and RK Warehouse.

Check out our own in-house models sporting Bergamo



Launching the new RKW Logo :

In the ever-evolving world of business, change is inevitable and as companies grow their branding must do the same. As RKWIPL closes its second successful year, as an authorized exclusive seller of FMCG products on Amazon, introducing the new Avatar and Tag line “Capturing Hearts Before Carts” Send in your interpretation of the Logo to editorrktimes@rkgroup.biz latest by 20th Dec. The most interesting one will Win A Prize.



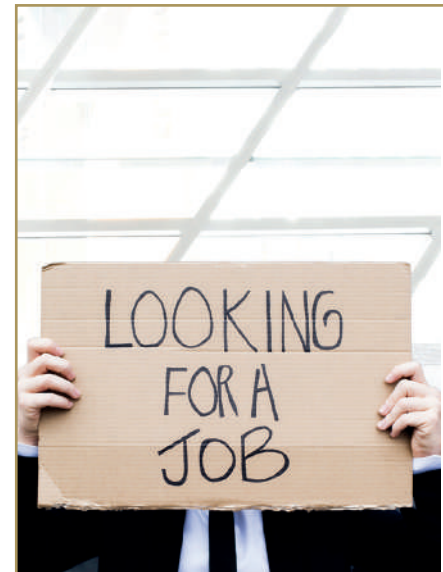
Job Board - Open Positions :

Senior Manager Business Finance - Senior Manager of Business Finance will be responsible for overseeing all financial aspects of the company's operations. Candidate plays a key role in strategic decision-making, financial planning, and analysis to support the achievement of the company's goals. This position requires a strong understanding of finance, excellent leadership skills, and the ability to collaborate across departments.

Key Account Manager - Manager/Senior Manager-KAM, will lead ecommerce initiatives, drive sales strategies, and manage merchandising for optimal sell-through. Candidates preferred with analytical skills and fashion/lifestyle category expertise.

Manager Studio Operations - Studio Operation Manager with 5+ years in Operations or Supply Chain, specializing in Ecommerce Studio Operations. Take charge of coordinating photoshoots, ensuring quality standards, and streamlining sample tracking. Strong planning, communication, and multitasking skills are essential.

For further details write in to hr@westburykommerce.com 



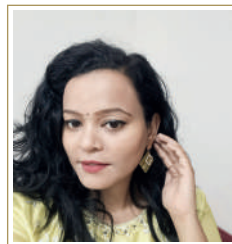
Employee of the Month

Celebrating Excellence: With immense pleasure and pride, we announce our Employees of the Month.



Ankita Upadhyay

Ankita since joining **RK Group** has demonstrated exceptional dedication and diligence in her role as Company Secretary. Her unwavering commitment, working tirelessly even through sleepless nights, is truly commendable.



Roshni Mohanan

Roshni at RK Fabrics, has been leading merchandising & production for Bergamo. She has depicted high bias for action and ownership to meet production timelines, maintaining end to end communication with stakeholders. She has also shown exemplary skills during events. Roshni was able to deliver on festive sales production seven days ahead of time. Her efforts helped in a 100% growth in sales.

Team Outings



The Great Kapital team was greeted by the beautiful morning sunrise at Kunaghal Betta after a arduous trek up the mountain on 28th Oct, 2023.



HO Team let their hair down and spent a fun filled day reconnecting, rejuvenating and recreating at The Wind Flower Prakruthi Resorts and Spa on 1st Nov, 2023.



Promoting fitness activities can significantly improve overall well-being, productivity, and morale. The ValueCart team trek was a true testament of teamwork and camaraderie to Skandagiri on 17th Nov, 2023.



Employee Engagement

Men's Day @ RK HO

364 days belong to Women, we can allow one day exclusively to Men. Ladies at HO appreciating our boys.



Wellness Week @ Great Kapital

A comp off from 10-15th Nov where associates could visit their family and friends for Diwali.



POST @ Westbury

Prevention of Sexual Harassment awareness program & team building



Q&A @ RK Group

Which British city, apart from India, celebrates Diwali?

Ans - Leicester

Correct response sent in by Tejaswar, Wishery on 3rd Nov'23



Talent @ RK Group

"Raghu Felicitated by the Karnataka Government"

Raghu, RKLLP made us proud by being felicitated by the Karnataka Government on Kannada Rajyastava Day for his conservation efforts in Tumkur District.



"Mahesh's Miniature Marvels"

Mahesh, RK Fabrics - MTM transforms humble chalk pieces into exquisite miniatures. His artistry is a visual treat and a labor of love, with a story behind each piece.





 **Thought for the Month**

“Everyone thinks of changing the world, but no one thinks of changing himself” - Leo Tolstoy

Contributed by Anitha G, Great Capital