

Dear RK Group Family,

As 2025 draws to a close, we reflect on a year of remarkable achievements, strengthened community, and unwavering commitment to innovation and growth.

This year, RK Group achieved many new milestones - in business and at a community level.

We built new ventures in retail operations, multiple new partnerships with marquee brands like Nike, Pharmeasy, Scapia, Mango, Nautica and Next, and further grew our existing network with trusted partners like Amazon, Myntra, Flipkart, Cars 24 and more.

We celebrated multiple wins for old teammates and welcomed fresh talent while reinforcing our shared values of collaboration and growth.

Prioritising work space culture and wellbeing, this year we rolled out many fun & innovative initiatives to foster stronger connections and better work-life balance.

As the new year begins, we look forward with momentum from these triumphs. 2026 promises bold expansions in fintech, retail, as well as social impact—building on our enduring spirit to achieve even greater heights together.

Let's dive into some key achievements, operational milestones, and team spotlights that powered us.

HIGHLIGHTS

RK World Infocom



RKWI unveiled a refreshed brand identity, marking a bold, future-ready evolution of their story- where growth never stops. It Evolves. It Expands. It moves forward - Stronger, Smarter, and more connected.

This year RKWI **achieved ~20% year-over-year growth** amid a tough market, navigating GST transition headwinds and ever intensifying competition.

Key Drivers

- Superior Instock Levels: Maintained the lowest out-of-stock rates ever for unmatched availability.
- Rapid Replication: Delivered 80% of shipments within 1-2 days.
- Competitive Pricing: Offered the year's lowest prices on most products.



Westbury Kommerce

Achieved operational excellence with live fulfillment via one 3PL warehouse and omnichannel through brand stores.

Key Milestones

- 100% Physical vs Catalogue QC for ~0% deviance in MP dispatches.
- Negotiated packaging savings of ~₹4L/month.
- Myntra dispatch lead time down to 1.9 hrs avg.
- 50% reduction in Myntra Nil Picks from SLA breaches.

Next, we look forward to expanding to 5 zoned warehouses and 300+ omni-stores on Mynta & Flipkart.

Westbury Sport

We're excited to announce our latest partnership - **RK Group X Nike**

As the official partner to lead all online operations for Nike in India, our team anchored by Rehan Sheikh and Rajendra Prasad in leadership roles is looking forward to taking the Amazon-Nike partnership live soon.

Robust Kommerce

Building Premium Retail Experiences Pan India

Robust Kommerce successfully transitioned 7 Mango stores and launched 2 premium outlets- NEXT in Hyderabad and Mango in Gurugram.

Gradually strengthening our team over the course of this journey we now have inhouse systems and resources across functions of Business Operation, Finance, Merchandising, MIS, VM & CRM.



Big Bold Brave Leadership: Paving the way for a better tomorrow

Leadership paving the way for a better tomorrow Chairperson Mr. Ramesh Kumar Shah participated in the Harvard APAC's regional meet- Big Bold Brave 2025 in Sri Lanka. At the event that brought together key leaders from business, tech, governments and academia, Mr Shah shared insights on "Navigating Privacy & Ethics in a Connected World" under the theme of Digitalisation for Rapid Growth and Global Security.



Recognition for Innovation in Holistic Child Development

Prem Ratan Shah Memorial School featured in 'Shiksha ke Karnadhar' the Rajasthan Council of School Education's annual compendium documenting commendable initiatives in education in the state. It recognises us as one of 23 pioneering educational institutions, highlighting the innovative model for holistic child development.

23 श्री महावीर राजकीय बालिका उच्च माध्यमिक विद्यालय कालन्दी, जिला-सिरोही

भामाशाह परिसर का योगदान :-

एक संकल्प से साकार हुआ स्वज विद्यालय के युवा भामाशाह रमेश पी. शाह स्वामी निवासी - कालन्दी, वर्तमान में बैंगलुरु में व्यवसायी हैं। विद्यालय से प्राप्त शिक्षा और संस्कारों ने उन्हें जीवन में सफलता के शिखर तक पहुँचाया और उसी आभार भाव से प्रेरित होकर उन्होंने यह संकल्प लिया कि - "जिस विद्यालय ने मुझे दिशा दी, उसी को लौटाना मेरा कर्तव्य है।" भामाशाह ने नवीन बालिका विद्यालय भवन निर्माण का संकल्प लिया। राजस्थान स्कूल शिक्षा परिषद, जयपुर से स्वीकृति प्राप्त होने के उपरान्त भूमि पूजन कर नवीन भवन निर्माण का कार्य प्रारम्भ किया गया। योगदान न केवल शिक्षा के क्षेत्र में अमूल्य है, बल्कि यह महिला शिक्षा और समाज उत्थान की दिशा में एक ऐतिहासिक पहल है।

भामाशाह परिचय :-

परम वंदनीय भामाशाह, समाजसेवी, उद्योगपति, आर के ट्रस्ट के संस्थापक एवं शिक्षा के दिव्य अनुष्ठान श्रीमान रमेश पी. शाह सिरोही की इस पवन धरा पर, भामाशाह परम्परा का चरमोत्कर्ष हो रहा है। श्रीमान रमेश पी. शाह, जिनकी अपनी कर्मभूमि बैंगलोर में स्थापित है और जिनका व्यवसायिक साम्राज्य वैश्विक पटल पर विस्तृत है, वे अपने पेटुक गांव कालन्दी की मिट्टी से प्रगाढ़ आत्मिक संबंध के कारण, इस महान शैक्षणिक पुनर्जागरण के प्रणेता बने हैं।

प्रेरणा -

भामाशाह होना केवल क्षमता का विषय नहीं, बल्कि स्वदेन, दृष्टि और समाज के प्रति उत्तरदायित्व का प्रतीक है। गांव, समाज और भविष्य को उज्ज्वल बनाने का यह प्रयास आने वाले पीढ़ियों के लिए प्रेरणा-स्त्रोत है। ऐसे भामाशाह समाज में शिक्षा-दीप प्रज्वलित करते हैं, जो पीढ़ियों तक प्रकाश देता है। सच्चा दान वही है, जो समाज को ऊँचा उठाए और भावी पीढ़ियों को प्रकाश दे।

SPECIAL VOTE OF THANKS

As we close out this year, we extend our heartfelt thanks to their unwavering dedication and tireless efforts.



Chinnaiah S S

Chinnaiah joined our team back in 2011 and over the years has become an indispensable part of our everyday lives at the office.

The most dependable teammate - he is hands down the most resourceful person you could find and firmly anchors the entire admin staff at the head office.



Harshvardhan K

Since 2019, Harshvardhan K from Adoni has been a cornerstone of our warehouse support team. His consistent and unwavering hard work with his readiness to shoulder extra responsibilities & never shying away from any task are unmatched.

We are deeply grateful for teammates like Chinnaiah and Harshvardhan who always choose team over self, our achievements as a team are possible because of your invaluable contributions everyday.

SUMMING UP 2025



This year, we streamlined new operational processes for e-commerce and hyperlocal, boosting turnaround times, last-mile coordination, and customer experience through optimized vendors and workflows.

The past year taught us the importance of agility in a fast-moving e-commerce and hyperlocal environment.

Continuous improvement and adaptability remain key to delivering a reliable customer experience.

As we close the year, I'd like to thank the entire team for the continued dedication, efforts, and adaptability in driving our operations forward.

Wishing you and your families a happy, healthy, and successful year ahead- let's continue building stronger and smarter operations together.

Suman Shekhar Pradhan

Associate Director Westbury Kommerce

Valuecart: "Great Place to Work" Certified

We're proud to celebrate yet another milestone as Valuecart Private Limited is now officially Great Place To Work India Certified 'Under 100 Employees' category for Dec. 2025-26!

We're grateful to the incredible team whose trust, hard work and proactive ownership have



Harvard Club of Bangalore Corporate Confluence

We had the honour of hosting Mr. Vilas Shinde, Chairman & Managing Director of Sahyadri Farms, at our Harvard Club Bengaluru Corporate Confluence on November 27th.

He shared inspiring insights on resilient, farmer-owned agribusiness models empowering over 19,000 farmers in Maharashtra.



Coming from leading two different 0-100 companies last year; I am excited to scale Westbury Sportswear-Nike with top-tier teams and ops, As the new year starts, we're geared to build a high performing team,



setting-up best-in-class merchandising, supply chain and financial operations capabilities and leveraging technology solutions for steady growth. Thanks to the team for all their support and going out of their way to help us set-up the Westbury Sportswear-Nike. As our business journey begins, wishing everyone a very happy, healthy and successful new year, to collectively build and scale this business.

Rehan Shaikh - CEO, Westbury Sports Division

As we step into a brand-new year, I want to begin by saying a heartfelt thank you to each one of you. Your commitment, resilience, and belief in what we are building together have brought us to where we are today.



This year truly belongs to you—your ideas, your ownership, and your drive will shape what we achieve together. When you step forward with confidence and purpose, success will naturally follow—and that success will be yours. Our focus remains on creating the right environment for you to grow, perform at your best, and feel proud of the impact you make every day. Wishing you and your families a healthy, successful, and fulfilling New Year.

Mallikharjuna Rao Ch, COO, Robust Kommerce

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Wishing you and your families a healthy, successful, and fulfilling New Year.

Mahendra Chordia - CEO, RKWI



Dear RK Group Family,

As we step into 2026, it feels right to pay our gratitude to all that 2025 brought to us.

Everything we experienced in 2025, the highs and the hard days alike, carried lessons that will travel with us into the year ahead. It was a year that tested our patience, strengthened our resilience, and prepared us for what comes next.

We expanded partnerships, pushed boundaries, and continued to build institutions. Across RK Group, progress showed up in many forms: in scale, in leadership, and in culture. Moments like Valuecart becoming a Great Place to Work reminded us that growth is meaningful only when people grow with it.

At the same time, the journey was not without friction. There were decisions that demanded courage, moments that asked for belief before certainty. But that is the nature of building something real. Progress is never linear—it bends, pauses, and reshapes us along the way.

As 2026 unfolds, let's embrace the opportunities ahead, find the inspiration to seize them and strive for renewed success.

May this be a year of momentum, thoughtful decisions, and success that feels earned and meaningful.

I wish peace, health, and prosperity to you and your families—to our colleagues, our partners, and to all those who serve the nation in their own way.

Here's to new beginnings, steady acceleration, and a year we will be proud to look back on.

Wishing you a happy and prosperous New Year.

**Warm Regards,
Ramesh Kumar Shah
Founder, RK Group**

Looking back at 2025—a year brimming with profound growth, shared learning, and collective triumphs — we have immense gratitude for our inspiring community.



HAPPY NEW YEAR 2026!