

DEAR ESTEEMED MEMBERS OF THE RK GROUP FAMILY,

Season's Greetings!

I trust this message finds you all in good health and high spirits. It is with great humility and a sense of profound gratitude that I address you today as we embark on the journey of our company newsletter.

Over the course of the past four decades, we, at the RK Group, have traversed diverse verticals, spanning multiple locations, and engaged in various business endeavours. The genesis of this newsletter is to unite our collective experiences, fostering a deeper understanding amongst us, strengthening our connections, and enhancing our collective knowledge.

Our organization has witnessed steady growth throughout these years, and I firmly believe that the time has come for us to empower the **talented individuals** who have joined our ranks. It is an **opportunity** for them to assume leadership roles in different departments, facilitating a mutual exchange of knowledge and insights. It is equally imperative for us, the promoters, to embrace this transition, for it is through this synergy that we shall collectively flourish.

Our commitment to Corporate Social Responsibility (CSR) has been a cornerstone of our trust. We will utilize this platform to keep you informed and engaged in our CSR activities, further solidifying our commitment to societal well-being.

As we embark on this journey together, hand in hand, I am reminded of the profound strength and resilience of RK Group, which has grown steadily over these 42 years, now comprising around 1000 employees. Together, we shall continue to rise, learn from one another, and contribute to the enduring success of our organization.



Warm Regards

Ramesh Kumar Shah
(Founder - RK Group)

LEADERSHIP VOICES :



"Excited about the group wide newsletter. Great for everyone to hear about initiatives across the group!"

- Akshay



"Valuecart is a premier ecommerce service partner, bringing global brands to the Indian market. In 2023, we experienced remarkable growth, proudly adding over 400 international brands to our portfolio."

- Sonal Shah, Director, ValueCart



"Having reached the 18-month milestone in our business operations, we are delighted to share that we have achieved a 5-star rating as sellers on Amazon. Over this period, we've successfully onboarded 850 multinational and prominent

Indian transnational clients. Our product offerings now cover a wide range of selections of over 200,000 unique products. RKWI family has now grown close to 200 dedicated members. Through the combined efforts of these dedicated members, we have been able to grow our business by 25%."

- Venu



"Westbury Kommerce, part of the RK Group, offers e-commerce solutions to top Indian apparel brands. They manage brand presence on various platforms, handle sales, and provide comprehensive services. Their expertise spans

business strategy, catalogue management, warehousing, and more, with a dedicated team of 150+ members committed to delivering value."

- Abhishek



"With unwavering dedication, we've held a position among the top three leaders in the wireless industry for over a decade, proudly partnering with flagship companies. Our resolve remains steadfast in maintaining this legacy of success."

- Mahendra



"Having had the privilege of steering the treasury of RK Group, I take great pride in our enduring success. This company newsletter stands as a testament to our commitment to transparency and communication, fostering even greater cohesion within our esteemed organization."

- Pavan Chopra

BUSINESS UPDATES



Introducing Bergamo: Where Timeless Elegance Meets Everyday Comfort

Embark on a sartorial journey with RK Fabrics' latest Private Label, Bergamo. Inspired by the allure of Italy's enchanting city, Bergamo seamlessly weaves RK Fabrics' legacy into every thread, marrying classic artistry with modern design. Our dedicated team, led by **Debdyuti, Jitu, Mahesh, Priyanka, Roshni, and Sanhita**, infuses each shirt with passion and pride. Elevate every moment with Bergamo, where craftsmanship meets comfort, and every thread tells a story of conscientious artistry. Unveil the essence of elegance today. To discover the latest trendsetting shirts by our prestigious brand, Bergamo, click on the given link:

<https://www.myntra.com/bergamo?rawQuery=bergamo>



Updates and Achievements: Power of Five

RK Fabrics has been instrumental in forging a tie between key players in the fabrics space in South Asia - Toray Japan, Penfabrics Malaysia, Leedle China, Aditya Birla Group India and RK Fabrics will soon enter into a larger partnership of collaboration. the new mantra in business strategy.

(L-R) Luke Meng Leadle China, Jay Kumar R K Fabrics India, Ravi Shekar Aditya Birla Fashion and Retail Limited India, Ramesh Shah R K Fabrics India, Leo Wang Leadle China, H S Teh Pen Fabric Malaysia, Narahari Aditya Birla Fashion and Retail Limited India, Nishimura Tomonobu, Kitahara Ryohei, Bernice, Josephine Teoh - Pen Fabric Malaysia



Elevating HR Management: Embracing Zing HR Software

With signed agreements, we're excited to introduce Zing HR, a cutting-edge HRMS software, revolutionizing our internal HR functions. From precise employee data management to seamless payroll, recruitment, benefits, training, talent acquisition, and attendance tracking, this software empowers our HR team for a more agile workforce management. Our partnership with Zing HR is a major stride towards heightened efficiency and effectiveness across all our entities. Together, we're set to embark on a journey towards streamlined HR management and operational excellence.



Triumph in Expansion: Jaypore Joins the Westbury Family!

We're over the moon to share a momentous update: Jaypore has officially joined the Westbury Business ranks, marking a significant stride in our journey. This exciting acquisition, now under the ABFRL umbrella, opens doors to new possibilities and horizons. Together, we're set to soar to greater heights, combining our strengths for an even brighter future. Click below to discover the best designs from artisans and craftsmen from countries around the world

<https://www.jaypore.com/>

GROUP ACHIEVEMENTS:



Cariot's Recent Milestones: A Glimpse of Success

In recent months, Cariot's Guaranteed Sales (GS) Business has achieved a significant feat, consistently selling 4000 cars monthly. This success was celebrated with enthusiasm, marked by cake-cutting ceremonies at every hub. The move to the new office at SAS Towers, Gurgaon, marks an exciting phase for the company, inaugurated with various ceremonies including ribbon-cutting, puja, and motivating speeches by the leaders, setting ambitious goals for the future. Getting in gear for the festive season, the Inventory team has excelled, with over 10,000 listed cars to meet heightened demand, ensuring seamless operations and maximizing profitability. These achievements position Cariot for even greater success in the days ahead.



Audit Triumph: A Feather in Our Cap!

Mentioning a special thanks to the finance teams across the group for their extra efforts in ensuring the completion of audit and tax filings.

Outstanding Win:

Best Corporate Cash Management System Award!

We extend our heartfelt congratulations to the Wishery team for their outstanding achievement in receiving the "Best Corporate Cash Management System" award from HDFC Bank. This remarkable recognition is a testament to the team's dedication and expertise in delivering financial solutions. We are proud to have such a distinguished team at the forefront of innovation and excellence in the corporate financial sector.

Empowering Employee Well-being: Sava Ram's Inspiring Journey

In a heartwarming testament to our commitment to employee well-being, meet Seva Ram from Kalandri, who faced a significant medical challenge. Thanks to our partnership with ICICI Lombard, Seva Ram's costly surgery became a manageable endeavor.

With timely access to top-tier medical facilities in his area, Seva Ram's experience serves as a beacon of our dedication to employee health. Our HR manager played a pivotal role in ensuring seamless coordination with the relevant hospitals.



Transforming Lives: Our CSR Initiatives in Kalandri, India

In the heart of Rajasthan's idyllic village, Kalandri, lies the genesis of our CSR commitment - a place of sentimental significance for Mr. Ramesh. The Kalandri Foundation was born from a deep-rooted desire to bring positive change and sustainable progress to this community. Our efforts are guided by a genuine passion for impactful transformation.

Healthcare Impact in Action:

Teaming up with the Global Hospital Research Centre for more than a decade, we conduct annual cataract camps, providing surgeries and covering related expenses. Over the years, we have successfully performed **more than 1000 cataract surgeries**, restoring the vision and improving the quality of life for countless individuals. Additionally, we host camps for physically disabled individuals, promoting inclusivity. Our "Model Village" project, in collaboration with Village Panchayat, uplifts hygiene standards for a healthier community, making a lasting impact on the lives of the people we serve.



ENGAGE, ENLIGHTEN, ENERGIZE

Diwali Delights: Lighting Up Prosperity and Traditions!

As Diwali approaches, anticipation fills the air. What's in store this time? Ever wondered about the charm of new Diwali attire? It's not just clothes; it's a symbol of fresh beginnings, a nod to the divine, and a boost of confidence. It brings families together, radiating renewal and prosperity. Now, the buzz from the Trade Desk: Diwali Shopping Spree! Any guesses on its impact? Hold onto your seats! Reports suggest a 70% surge in consumer spending. And guess what? A whopping 68% of that goes into stylish attire. Brace yourselves for a **spectacular Diwali surge in the business market!** (<https://rb.gy/qoi0s>).

But here's a trivia to keep those sharp minds engaged: **Can you recall which British city, apart from India, celebrates Diwali? Shoot your answers to pa@rkgroup.biz. Keep this in mind, your answer could unlock something special.**



"Heritage Reverence: Ayudha Pooja at RK Group"

Ayudha Pooja, a celebration of reverence for tools and machinery in a display of utmost respect for our heritage. This profound commitment to culture and tradition underscores our dedication to excellence in all aspects of our business.



The Hilarious Diaper Dilemma: Rainy Season vs. Wedding Season!

Ever found yourself wondering why diaper sales skyrocket in August and September? It's a mystery, but fear not, we've got some intriguing insights for you!

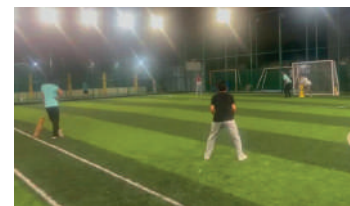
Rainy season woes: Rainy days and cloth diapers? No, thank you! Who needs the hassle? Disposable diapers take the crown during monsoons and winters. We're talking a whopping 30% surge in sales, possibly even into October!

The marriage-baby boom: November and December steal the show for weddings. Blame it on the perfect weather and love vibes. Fast forward nine months, and brace yourselves for a potential baby boom!

So, while we navigate the changing seasons, let's also celebrate the quirks that keep us on our toes! Who knew diapers could be so... unpredictable?

"Why toil away like workaholics? Let's sprinkle in some giggles and frolics! We're all about employee sparkle, both in mind and muscle. We play games that make minds hustle, and host health camps, no room for a trussle!

Now, let's dive into the hoots and hollers across all our entities:



Westbury Office: They've got a sharp eye for wellness. Not only did they raise the flag high, but they also gave eyes a wellness caress.

RK World Infocom: They shoot for the stars! Celebrating Chandrayaan's touchdown, they created a cosmic space. And then, a cricket tournament? They sure know how to find talent in the office race!



Great Kapital: They've got a flair for diversity and celebrations, turning the office into a mini Kerala sensation. With Onam attire and a Sadhya feast, they made the workplace feel like a festive retreat.

ValueCart: They've got hearts as big as shopping carts. A visit to APD, spreading joy near and far. Books and toys galore, they brightened lives like a shining star!

RK Group, Head Office (Gandhi Nagar): They're the party starters, from Independence Day bashes to Rangoli artsy-fartsy. And don't even get us started on their Ganesh Chaturthi party!



So, let's remember folks, it's not all about the grind, but also about the fun we find! Happy reading, and let's make this month a fantastic one. Stay tuned for more intriguing details in our upcoming newsletter! We value your feedback! If you have any suggestions or would like to contribute to the next edition, please reach out to pa@rkgroup.biz.

 **Thought for the Month**

"Your attitude, not your aptitude, will determine your altitude"

- Zig Ziglar (author and motivational speaker) [Contributed by Tejeswar Nayak, Wishery, HO]