### Thursday, 8th February 2024

#### Dear RK Group Members,

We're excited to announce Westbury Kommerce's 3rd anniversary, a proud member of RK Group, as of February 1st. In just three years, Westbury Kommerce has become a prominent player in the e-commerce fashion segment.

Our 150-person team offers comprehensive e-commerce solutions for the fashion industry. We manage 15 of India's leading apparel and lifestyle brands for men, women, and children. Westbury Kommerce is an authorized vendor of these brands on major online marketplaces such as Myntra, Flipkart, Ajio, Amazon, TataCliq, and Nykaa. We ship over 65 lakh products each year using our cutting-edge 1.8 lakh square foot warehouse facility and from the network of our customer's 14 warehouses and 1200+ stores across India.

In the rapidly evolving Indian fashion retail market, e-commerce holds an 18.4% share, projected to exceed USD 18.76 billion by 2030.

We're committed to staying ahead of industry trends by embracing new technologies, sustainable practices, and customer-centric approaches. We are grateful for the immense support and guidance we receive from the RK Group, which empowers us to face industry challenges head-on and pursue our mission with confidence. Together, we aim to achieve new heights of excellence and continue our journey towards a brighter future.

Thank you for being an integral part of our success story. Here's to many more years of growth, innovation, and collaboration within the RK Group family.



Warm Regards



Abhishek Jha
CEO – Westbury Kommerce

#### **BUSINESS UPDATES**

#### Off-site Board Meeting, Kalandri Rajasthan

The first quarterly Board Meeting for 2024 was held at at Kalandri, Rajasthan The RK Group Board met from 26th - 29th Jan. This was the first offsite meeting of the Directors, CEOs and Advisory Board members to review performance, consider policy issues, address major problems and perform the business of the board. It was held in the ancestral village of Ramesh Kumar Shah, Founder, RK Group. The board members received a traditional Rajasthani welcome. The serious business discussions were accompanied by a visit to significant Jain Temples in the region and meeting the Devasis, a cow herding community of Rajasthan, who have been rearing cattle for centuries.













#### CARIOT CELEBRATES LOHRI ON 15TH IAN AND THE 75TH REPUBLIC DAY

Lohri was celebrated at the Hubs of Delhi-NCR where snacks were sent to the frontline employees. They rejoiced in the Rewari & Gajak refreshments and exchanged wishes for the prosperous year ahead. Republic Day was celebrated at Gurgaon Corporate Head office with few back-to-school activities like an online Republic day quiz and Lemon Race."









#### **RK GROUP BADMINTON PREMIER LEAGUE**

Meet the winning teams of Westbury, RK Headquarters & Warehouse (RK HO & WH), Valuecart, and Great Kapital after the intra company matches were played in January this year. RKWI will play their matches after this issue of RK Times has gone live. Exciting times ahead as the entities clash head on, for the championship cup on 1st March 2024.

#### WESTBURY - 5th JAN 2024

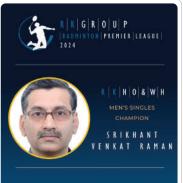






#### RK HO & WH - 6th JAN 2024









#### GREAT KAPITAL - 18th JAN 2024













एक उम्मीद काव्य भरी
हर नारी चमके, उसी से चमके ये वतन!
बजट हो हमारी ज़िन्दगी का सितारा!
रोटी बसाए हाथों में,
न कि सिर्फ ख्वाबों का नज़ारा!
बराबर कमाई के मौके दो, पछतावे के नहीं,
हुनर बढ़ाने की राहें खोलो!
आरक्षण के पिंजरे नहीं,
महंगाई की आग बुझाओ,
रसोई में खुशियां पकाओ!
शिक्षा की सीढ़ियाँ चढ़ें, हर बेटी को पढ़ाओ!
ये बजट बने बदलाव का पहला कदम!
जहाँ हर नारी चमके, उसी से चमके ये वतन!
हम सिर्फ माँ बेटी, बहू नहीं, देश की रीढ़ हैं हम,
बजट बने तरक्की का गीत, बराबरी का सनम!



Smita's poem on the budget was featured in Rajasthan Patrika, Bangalore Edition on 1st Feb

#### **ALL HANDS ON DECK AT RKW**

In the month of January 2024, RKW launched 'ALL HANDS' a monthly connect where we gather to share and celebrate success, discuss business updates, birthdays, work anniversaries along with Fun activities.

This was our first ALL HANDS with 120 people participating, showing the teams keenness to know about the company's growth & challenges. This helped them gauge their own contribution towards the achievement of goals and targets.





#### **CSR ACTIVITIES - RK TRUST -**

JAIN TALKS 200TH EPISODE: The Jain Foundation is a non-profit organization devoted to spreading the foundational values of Jainism through the powerful branches of - Jain Talks, Jain Shala, Jain Yog, Jain Diet, Jain Muni, Jain Melody, Jain Parva, Jain Yatra, and Jain Library. Started during the pandemic in 2020 the first vertical Jain Talks reached its landmark 200th episode on 2nd Feb 2024.

The 200th Episode is a tete a tete with the Director, Writer and Cast of KASOOMBU. The film made in Gujarati takes you back 700 years ago to Palitana one of the most sacred Jain Pilgrimages. Upon discovering the 900 beautifully carved Jain temples on top of Sri Shatrunjay Hill in Palitana, Allauddin Khilji, the ruler of the Delhi Sultanate, desired to own them. He led his army of 500-plus soldiers to achieve this goal, but were thwarted by Dadu Barot and his 51 warriors. Learn about sacrifice and heroism.



Watch the recorded version on YOUTUBE https://www.youtube.com/watch?v=lguyeL3q9ds

https://youtube.com/c/TheJainFoundation

https://www.instagram.com/jainfoundationin

https://www.facebook.com/jainfoundationin

https://twitter.com/jain\_foundation

# LIONS CLUB OF BANGALORE AASHA AND ABHYUDAY INTERNATIONAL ORGANIZATION

RK Trust contributed to the fund raising efforts of Lions Club for cancer patient at Kiwai hospital, free medicines to emergency accident patients in govt hospitals, hunger relieving, education support, cataract surgery, health camps, gowshala





#### 3RD INTERNATIONAL JAIN CONFERENCE, AHMEDABAD

Smita Casuba, General Manager, The Jain Foundation was a representative at the conference on Environmental consciousness and Jain views held on 20th & 21st Jan 2024.



#### STATE OF THE ART GIRLS SCHOOL AT KALANDRI, RAJASTHAN

RK Trust has taken on an ambitious project of rebuilding the Shree Mahaveer Govt. Girls Senior Secondary School, Kalandri, Sirohi. The project will be a state-of-the-art school and take two years to complete. It received approval from the Rajasthan Government on 15 Sep 2023. On 26th January, 2024 the Bhoomi pooja was conducted at the site allocated for the school. The innovative school has been designed by well-known Goa architect Harsh Patel. His mantra for the design is based on sustainability.bricks used to build the school will be locally produced from the soil onsite. The school will then be renamed to Prem Ratan Shah Memorial Govt. Girls Senior Secondary School in the loving memory of the parent's of Ramesh Kumar Shah, Founder, RK Group.





Model of Prem Ratan Shah Memorial Govt. Girls Senior Secondary School









## Thought for the Month

"In taking good care of yourself, you can take good care of your beloved one. Self-love is the foundation for your capacity to love the other person." - Thích Nhất Hạnh

Contributed by Smita Casuba, The Jain Foundation