

UNLEASHING OUR COLLECTIVE POTENTIAL IN 2024!

Dear Colleagues,

From humble beginnings to e-com leaders it's been quite a journey. Four decades ago, RK Group was a spark, fuelled by entrepreneurial spirit and a simple trade in fabrics. Today, that spark has ignited into an inferno, illuminating the e-commerce landscape as a leading player on all major online platforms, across Electronics, FMCG, Cars, and Apparel.

Our journey is far from over and we have a visionary blueprint for holistic e-commerce growth, and you have, are and will be the architects to bring it to life. RK World Infocom Pvt. Ltd., soaring into its second year on Amazon as a top seller in Health & Personal Care, Beauty, Baby, and Grocery. Westbury Kommerce, soon celebrating its third year as the undisputed online seller for Aditya Birla Fashion and Retail. In 2023, RK Fabrics blazed its own trail with Bergamo, a D2C men's apparel brand.

We are on the path of working towards making RK Group and its entities more professional by adopting the latest systems and processes in place, propelling us towards even greater heights. Every single one of you holds the key to unlocking our next level of success. I urge you to unleash your creativity. Share your ideas, no matter how big or small – they could be the spark that ignites our next ground breaking venture. We have big opportunities waiting, and together, we'll seize them.

As we embark on this exciting new year, let's celebrate our past achievements and embrace the limitless possibilities of the future.

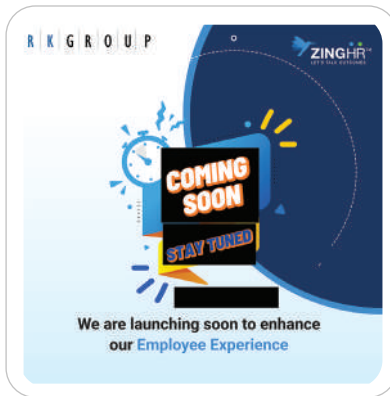


Warm Regards

Akshay R Shah

BUSINESS UPDATES

ZING HR Portal goes **LIVE** on 15th Jan 2024. Experience HR like never before. Access all the following and much more with the user-friendly Mobile App.



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CHRISTAMAS SALE

Bergamo Christmas Carnival Sale at **Valuecart, Great Kapital and Westbury Kommerce** on 19th & 20th December



RK WORLD INFOCOM ANNUAL DAY

RKWI marked its second anniversary, commemorating the occasion as Vruddhi, signifying growth. On December 19th, 2023. The celebrations included inspirational talks by dignitaries, engaging games, vibrant cultural activities showcasing the talents within RKWI. The event was an opportunity to acknowledge and reward the dedicated team at RKWI, making it a truly remarkable and enjoyable occasion.



TIME & PEOPLE MANAGEMENT TRAINING @ WESTBURY KOMMERCE

Westbury Kommerce hosted a two-day workshop on People and Time Management led by trainer Hema MR, Centum learning <https://www.centumlearning.com>. During the workshop, participants explored strategic people management, recognizing its role in fostering collaboration and communication within teams and contributing significantly to the overall success of the organization.

Key methods for effective team management included self-introductions, aligning team and company goals, setting measurable benchmarks for performance, and maintaining transparency in company decisions. The workshop covered time management training, imparting crucial skills to enhance employee productivity and job satisfaction.

Techniques learned included identifying one's most productive time, utilizing time management apps, prioritizing tasks, scheduling activities, addressing distractions, taking breaks, and organizing workspaces. The program also featured engaging team activities to reinforce these concepts.



ANNOUNCING - RK GROUP BADMINTON PREMIER LEAGUE 2024

INTRA COMPANY MATCHES

| | |
|---------------|-----------------|
| Westbury | - 5th Jan 2024 |
| HO & WH | - 6th Jan 2024 |
| Valuecart | - 19th Jan 2024 |
| Great Kapital | - 19th Jan 2024 |
| RKWIPL | - 3rd Feb 2024 |

BADMINTON BEYOND BOUNDARIES

The hunt is on for the dream team
 Women's Singles, Women's Doubles
 Men's Singles, Men's Doubles
 For the final clash between the Titans
 What are you waiting for sign-up and show-up
 to represent your company.



EMPLOYEE OF THE MONTH

Celebrating Excellence: With immense pleasure and pride, we announce our Employees of the Month.

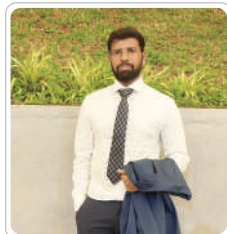


Prajwal HC

Finance Executive

Prajwal HC, Finance Executive, RK Fabrics has demonstrated exemplary commitment to excellence. As a fresher, he has fearlessly embraced new challenges, particularly in the realms of MIS and AOP. What truly sets Prajwal apart is not merely his willingness to take on these challenges, but the exceptional manner in which he has presented his findings and solutions.

RKW LOGO INTERPRETATION



Vinod Kumar K

Finance Manager

The Creators of the logo have done a great job. The logo has all the letters **R, K, W, I** which stands for the company name RK World Infocom. Logo Avatar has people in it that showcases that the company is people driven. The tag line "**Capturing Hearts Before Carts**" shows winning the hearts of customers is of primary interest to the company.
Vinod K, Wishery.

CHRISTMAS CELEBRATIONS : Christmas was celebrated across corporate offices & hubs. The employees rejoiced the spirit of the festive season by playing various games like Secret Santa, Musical Chairs; Singing carols, indulging in the traditional Christmas cake and sharing season's greetings.

CARIOT



GREAT KAPITAL



RK HO



RK WORLD INFOCOM



CSR Activity

16TH ANNUAL EYE CAMP : RK Trust held its 16th Annual Eye Camp and 1st Orthopaedic Clinic at Kalandri, Sirohi, Rajasthan expanding its outreach program by adding Orthopaedic Medical assistance. This annual camp is conducted in partnership with Global Hospital & Research Centre, Mount Abu. With its 16th Annual Eye Camp, RK Trust would have brought sight to over 1200 individuals with free eye consultations and cataract operations over the course of a decade. In a first of its kind offering, patients were now able to get medical help for their orthopaedic ailments with surgeries at a highly subsidized cost or free with medical. At the 16th Annual Eye Camp held on 29th Dec 2023 there were 357 outpatient registrations for eyes, 32 for cataract operations and 239 for joint related ailments.



LAVALAVIKE OLD AGE HOME AND REHABILITATION CENTRE : To mark Ujwala ji's 60th birthday groceries, supplies and nighties were distributed to the ladies at the old age home. Wishing her health & happiness in the years to come.



VALUECART : The team took some time off to visit Vallabha Niketan Orphanage on the last day of the year to spend some quality time with the kids.



Thought for the Month

“Do everything you have to do, but not with greed, not with ego, not with lust, not with envy but with love, compassion, humility and devotion.” - Lord Krishna, Bhagavat Gita